LIGHTHOUSE
MENTORING
A PROJECT OF SAPIENCE INSTITUTE

NEW MUSLIM
MENTOR TRAINING

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INTRODUCTION

Zubair Adamjee

- Extensive experience inviting people to Islam
- New Muslim mentor & coach (since 2014) (250 contacts)
- Trainer - Presenting Islam & convert coaching (since 2014)
- Spiritual, personal & relationship development coach
- Cyber security researcher
- Socials: @CoachZubair | coachzubair.com
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Four Gifts

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https://sunnah.com/riyadussalihin:1448

Abu Hurairah and Abu Sa'id Al-Khudri (May Allah be pleased with them) reported:

The Messenger of Allah (ﷺ) said, "When a group of people assemble for the remembrance of Allah, the angels surround them (with their wings), (Allah's) mercy envelops them, Sakinah, or tranquillity descends upon them and Allah makes a mention of them before those who are near Him."

[Muslim].

وعنه وعن أبي سعيد رضي الله عنهما قالا: قال رسول الله صلى الله عليه وسلم: "لا يقعد قوم يذكرون الله عز وجل إلا حفتهم الملائكة، وغشيتهم الرحمة ونزلت عليهم السكينة، وذكرهم الله فيمن عنده" ((رواه مسلم)).

Reference : Riyad as-Salihin 1448
In-book reference : Book 15, Hadith 41

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Keep Pumping

As long as you pump in

quality & focus you will

keep getting **massive value**!

(*Knowledge, wisdom, facilitation & rewards*)

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Who has invited someone to Islam?

Who has invited a new Muslim to salah??

Module 1: The Why & the What

- **Why spend time in Dawah?**
- **Let's get the objective and metrics clear**
- **Why invest in Post-Shahadah da'wah & coaching?**
- **Dawah risks, expenses & wins**

Module 2: Know Your Audience

- **3 elements for understanding New Muslims**
- **Milestones for a New Muslim**
- **Possibilities & success stories**
- **Refined perspective**

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Module 3: Revert Success Teams

- **Customer Success Teams VS Customer Support Teams**
- **Best practices for Revert retention & development**
- **Structure of a Revert Success Team**

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Module 4: First Meeting & Development Plan

- **Finding new Muslims**
- **Introduction**
- **Explain**
- **Suggest a plan**
- **Share resources**
- **Discuss common obstacles**
- **Agree on next steps**

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Module 5: Regular Follow Ups

- **Process & Culture**
- **Structure & Content**
- **Do's & Don'ts**
- **Common Pitfalls**

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Module 6: Personal Development

- **Milestones & Goals**
- **Atomic Habits**
- **Listening, empathy & empowerment**
- **Further learning on personal development**

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Q&A

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